



Cygnus Excellent Display Board



The mark of responsible forestry
FSC® C140215



Manufactured in the heart of Sweden, **Cygnus® Excellent Display Board** is the market leading display board for indoor retail signage and POS applications. This smooth, white-centred board with a clean core provides an ideal recyclable alternative to plastics.

Excellent Display Board is FSC® certified and an alternative to foam PVC, Styrene and foam boards due to its robustness and durability.

Available in 500, 1000, 2000, 2500, 3000 and 4000 micron at 1220 x 2440mm. Other sheet sizes and calipers are available on request.

Key benefits vs plastic:

- Fully recyclable – many plastics are not.
- Beautiful smooth white surface with a clean core.
- Outstanding printability – suitable for direct print in offset, screen and UV flatbed digital.
- Rigid – 50% greater rigidity vs leading European made foam PVC.
- Reduce transport costs by up to 33% – less material is required to achieve the equivalent level of rigidity delivered by low density foam PVC.
- Outstanding flatness – Excellent will not curl or crease, it remains flat throughout the lifespan of the product.

**Indoor sign? Forget plastic,
choose Cygnus Excellent Display Board!**

Swanline Paper & Board
Whitebridge Park, Whitebridge Way, Stone,
Staffordshire, ST15 8LQ

Tel: 01785 827938 | www.swanline-pb.co.uk



What do you choose...

...Cygnus Excellent vs Foam PVC?



Save money and the environment

Why choose the second best materials for your signs and displays?
If you want the best, choose the best. Choose Excellent for your indoor signs and displays.

Cygnus Excellent

- Cheaper. More value for money.
- FSC®-certified and fully biodegradable and compostable.
- Can be recycled up to 8 times.
- Bespoke sizes available.
- Lighter than comparable foam PVC product.
- Thinner boards for equal stiffness.
- Superb and precise cutting results.
- Reduce transport costs by up to 33%.
- Less to transport means less fuel consumption.
- Reduce storage by up to 33%.
- A bigger range of boards to choose from.

Foam PVC

- More expensive to purchase.
- Oil based, toxic and not biodegradable.
- Never biodegrades and difficult to recycle.
- You pay for the waste if it is not standard format.
- Heavier than comparable product in Excellent.
- Thicker boards to reach the same stiffness.
- Prone to shatter which can result in the need for a remake.
- More material means additional costs.
- More fuel consumption due to heavier boards.
- Higher storage costs.
- Less choices of boards.

Board Thickness (micron)	Total Stiffness (mNm)	*MD Stiffness	**CD Stiffness
Cygnus® Excellent			
1750	2340	1486	854
2000	3142	2123	1019
2500	6408	4372	2036
3000	7937	5505	2432
3500	12827	8425	4402
4000	20473	13419	7054
Foam PVC			
3000	2225	1697	528
5000	9560	7639	1921

*MD: Machine Direction **CD: Cross Direction

Swanline Paper & Board
Whitebridge Park, Whitebridge Way, Stone,
Staffordshire, ST15 8LQ

Tel: 01785 827938 | www.swanline-pb.co.uk

